

**Two Harbors Area Visitors Bureau**  
**Meeting Agenda**  
April 17, 2019 - 3:00pm  
North Shore Business Enterprise Center

**Call Meeting to Order** - Time:

**Guests**

**Approve Minutes of 12/6/18 Meeting**

Motion:                Approve:

**Current Budget Review**

**1st Quarter Marketing Updates**

- Winter Video
- Early Winter Snowmobile Ads
- Lake Time Magazine
- AAA
- Google Ads
- Facebook

**Discussion on Future Opportunities**

- ATV Map Inserts
- Lake Superior Magazine - Festival of Sail Program
- Photo Rights Management - Chute
- Blogger
- Future Videos

**Other**

- Lodging Tax Update

**Next Meeting:** June 19, 2019 - Northshore Business Enterprise Center

Future 2019 Meeting Dates:  
9/18/19 and 12/19/19 - 3:00pm

**Adjourn** - Time:                Motion:                Approve: